



## Sponsorship Opportunities



Festival of Trees

2.0.1.1

November 18th, 19th & 20th



## Get Involved!

As a Sponsor for the 2011 Festival of Trees

We have many options for your organization to be creative & active at the 2011 Festival of Trees. Your participation will help enhance a wonderful holiday tradition as well as provide support for important programs serving the low-income & homeless in Colorado Springs.

### FOR MORE INFORMATION

General Festival information can be found at our website:

[www.ecusocmin.org/festivaloftrees](http://www.ecusocmin.org/festivaloftrees)

For all other information please contact:

Carolyn McDole, Executive Director

719-228-6782 or [festivaloftrees@ecusocmin.org](mailto:festivaloftrees@ecusocmin.org)

### SPONSORSHIP DEADLINE

In order to be included in all media opportunities, please respond by August 1, 2011.



## Festive Fun

An Opportunity for Your Organization to  
Enjoy this Event Together

### PURPOSE

Proceeds benefit Ecumenical Social Ministries (ESM), a 501©3 organization that responds to the emergency social service needs of low-income, homeless & unemployed individuals & families in the Pikes Peak Region.



### SPONSOR OPPORTUNITIES

This is an opportunity for Colorado Springs to make a difference in the lives of our community while providing inspiration & fun for others.

AS A SPONSOR, your company becomes active in an important cause while receiving valuable marketing & advertising exposure & recognition through the various media opportunities described for each sponsorship level.

AS AN EMPLOYER, your employees have the exciting opportunity for team building through the creative process of designing, decorating & donating a Christmas tree, wreath, or tablescape which will be on display and sold during the Festival.

### TAX DEDUCTION INFORMATION

This information is provided for general reference and cannot be considered "tax advice" from a qualified professional. Be sure to consult your tax advisor regarding the deductibility of any expenses. Ecumenical Social Ministries (ESM) is a non-profit 501©3 organization. If you have questions, please contact Carolyn McDole, Executive Director at 719-228-6782 or [festivaloftrees@ecusocmin.org](mailto:festivaloftrees@ecusocmin.org).

Many Thanks to our Merry Sponsors!



Festival of Trees  
2011

The most exciting  
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# Sponsorship Opportunities

## JINGLE BELL LEVEL (\$10,000)

- 1 table of ten at the Jingle Bell Gala
- 10 passes to the Festive Family Fun Days
- 1 large Christmas tree to decorate
- Logo on all invitations (3,000)
- Logo on ESM newsletter (3,000)
- Logo on event program (400)
- Mention in ESM Annual Report (250)
- Logo on all complimentary media/advertising
- Logo on Festival of Trees Web site
- Professional group photo at the event
- Photo submission to print media
- Screen signage during event
- Appreciation gift

## SNOWFLAKE LEVEL (\$5,000)

- 1 table of ten at the Jingle Bell Gala
- 8 passes to the Festive Family Fun Days
- 1 medium Christmas tree to decorate
- Name on all invitations (3,000)
- Appreciation gift

# Sponsorship Opportunities



## CHRISTMAS TREE LEVEL (\$2,500)

- 1 table of ten at the Jingle Bell Gala
- 6 passes to the Festive Family Fun Days
- 1 medium Christmas tree to decorate
- Appreciation gift



## HOLLY LEVEL (\$1,250)

- 1 table of ten at the Jingle Bell Gala
- 4 passes to the Festive Family Fun Days
- 1 medium Christmas tree to decorate
- Appreciation gift



## ORNAMENT LEVEL (\$625)

- ½ table of 5 at the Jingle Bell Gala
- 2 passes to the Festive Family Fun Days
- 1 small Christmas tree to decorate
- Appreciation certificate

In addition, all these levels receive:

- Name on ESM newsletter (3,000)
- Name on event program (400)
- Mention in ESM Annual Report (250)
- Name on Festival of Trees Web site
- Screen signage during event
- Name on all complimentary media/advertising



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